

HOST A BLOOD DRIVE

Just a few hours of your time can make a positive difference in the lives of others!

When you host a blood drive, you are not only helping to save lives but it is also a great way to bring people together in the spirit of teamwork as members of your company, community or organization work together for a great cause!

HOSTING A BLOOD DRIVE IS A VERY IMPORTANT TASK!

- There is no substitute for blood, it only comes from volunteer donors
- Every three seconds, someone needs a blood transfusion
- At least 500 units per week must be collected to meet the needs of our service area
- One hour of time and one unit of blood could be the reason someone lives

WILL YOU PARTNER WITH US IN THIS LIFESAVING ENDEAVOR?

As the host, you will:

- Work with staff to select a date, time and place
- Offer a suitable location
- Publicize the blood drive
- Organize a committee to recruit donors
- Schedule donor appointments

Coffee Memorial will:

- Work with you to plan the blood drive
- Provide publicity materials
- Bring all the equipment and supplies to your site, set up and take it down at the close of the drive
- Professionally conduct the blood drive to confidentially screen and collect the donations
- Provide refreshments to donors
- Provide blood drive results so you can share your success

BEST PRACTICES FOR A SUCCESSFUL BLOOD DRIVE:

Form a blood drive council of dependable, outgoing people and meet to set a goal for your drive. Equip council members with the resources to recruit donors.

Publicize the blood drive at least one week prior

- Post flyers provided by Coffee Memorial
- For a company, use internal communication, newsletters, social media and/or your website to promote the drive
- For a community, put out "Blood Drive today" yard signs, ask companies to put info on their electronic signs in the community, ask large employers to help publicize it, set up a facebook page for your community blood drives, ask fast food restaurants and grocery stores to place stuffers in customer's bags

Planning for a blood drive set up inside your facility

- Reserve 2-3 parking spaces for blood drive vehicles
- Provide the specified number of tables and chairs
- Meet our staff upon arrival to direct them where to go
- Make sure room temperature is set at 68 degrees or lower

Planning for a blood drive in our bloodmobile in your parking lot

- Reserve 6-8 parking spaces for our bloodmobile
- Meet our staff upon arrival to ensure they are in the proper location

Set donor appointments – donor appointments are important!

Appointments help us make the most of our resources, determine how many staff to send to the drive, and reduce donor wait times

CREATE EXCITEMENT...you are saving lives! Ideas to make your drive fun:

Ask donors to bring their cell phones and take lifesaving selfies while donating (please wait until needle is covered) to inspire others to give

Create teams that can compete to recruit the most donors and offer a fun trophy to the winning team

Set a goal for the drive and have a celebration if you meet your goal