

It's time for our 3rd Annual



BLOOD DRIVE COMPETITION

Let's show our appreciation for those who serve and protect us every day...

and save lives in the process!

Every eligible donor who presents during the months of July and August will receive a Boots vs. Badges t-shirt, can vote for their favorite local heroes (firefighters or law enforcement) PLUS be entered into a drawing to win a \$2500 cruise voucher that will be presented to one lucky winner. Drawing will be held September 1. Must be 18 to enter. Trip is non-transferable. Dates TBD by winner.

Don't Miss Out on the Fun!

Mark your Calendars Now!

Boots vs Badges Kick-Off Event - Friday, July 2, from 5:30am to 6:30pm at Coffee Memorial Blood Center, 7500 Wallace Blvd. Join us for hamburgers and hot dogs from 11:00am to 2:00pm, check out local emergency vehicles on display from 8:30am to 3:30pm, and give the gift of life in honor of your favorite local heroes, firefighters or law enforcement.

Larry Frederick "Life Across America" - Tuesday, August 31, location and time TBD. Larry Frederick is a former police officer and a blood recipient. While on duty, August 21, 1982, Larry was permanently disabled by a traffic accident. A DUI driver, speeding at 65 MPH, struck him as he was speaking to a stopped motorist. The outcome was a need for 110 units of blood and nine major surgeries to repair extensive injuries, plus mandatory retirement. He refused to let personal tragedy keep him down after his near-fatal traffic accident. He completed his first bicycle ride across America (4,266 miles) in 1996 with his son, now in 2010 he will be riding with his daughter. He will be stopping in Amarillo during Phase 2 of "Life Across America." Visit www.lifeacrossamerica.com to learn more about him.

Charity Boots vs. Badges Softball Game - Saturday, September 11, gates open at 6:05pm, game starts at 7:05pm at the Amarillo National Bank Dilla Villa, 3300 E. 3rd Street. Tickets \$5 with proceeds benefiting Coffee Memorial and The 100 Club. Come out and cheer on the Boots (firefighters) or the Badges (law enforcement).



**COFFEE MEMORIAL
BLOOD CENTER**

Member of America's Blood Centers

**For more details and updates,
call 331-8800, visit our website at
www.thegiftoflife.org or become a fan of
Coffee Memorial Blood Center on facebook.**

This promotion is sponsored by The 100 Club, Amarillo Dillas, Amarillo Fire Department, Amarillo Police Department, Amarillo Police Officer's Association, Chase Production Service, Cumulus Radio, Department of Public Safety, Gray's Studio, KFDA-TV, Potter County Sheriff's Office, Randall County Sheriff's Office along with support from Amarillo College Police, CLEAR, Jim Harris Racing and WTAMU. This does not include the tremendous support we receive from law enforcement, firefighters and media in our outlying communities.